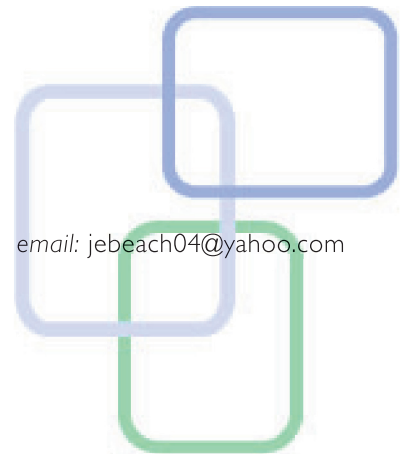


# Jaimie E Beach



email: jebeach04@yahoo.com

## EDUCATION

Master of Fine Arts - State University of New York at New Paltz, May 2002  
Visual Research Laboratory, Intermedia Design - Graphic Design and Photography  
Bachelor of Science - Ithaca College, Ithaca, NY - May, 1996  
Major: Cinema and Photography  
Minors: Art History and Sociology  
Ithaca College London Center, London, England - Spring, 1995  
University of Maryland at Baltimore County, 1999 Academic Year - Graphic Design Courses 15 Credits  
Community College of Baltimore County, Catonsville - Interior Design Coursework - Fall 2006

## WORKEXPERIENCE

5/2007- Present

Graphic Designer/Visual Communications Specialist - Crowell & Moring LLP - Washington, DC

- Develop print invites, HTML emails and microsites for conferences, speaking engagements and webinars for firm of 400 lawyers
- Design print ads for pro-bono galas and other advertising opportunities
- Coordinate marketing and event planning efforts with multiple offices
- Communicate with outside printers and other vendors to complete projects within budget and timeframes

10/2006 - 5/2007

Senior Designer - American Bankers Association - Washington, DC

- Develop concepts and designs for conferences and corresponding web and print collateral including postcards, flyers, faxes and brochures
- Design web banners and HTML based emails for list serves
- Serve as a consultant on redesign of ABA bi-weekly newspaper and website
- Implement processes to improve production flow
- Obtain bid from vendors

9/2002 - 10/2006

Lead Graphic Designer - Total Wine & More - Corporate Headquarters, Potomac, MD

- Develop national and regional ad campaigns for chain of 45 retail stores
- Lead Art / Marketing Department team in design and production of annual magazine and quarterly newsletters
- Develop and design logo and logo/graphic usage guidelines for branding and to maintain consistency across markets
- Provide guidance and training to other designers and production artists on Marketing team
- Conceptualize, design and produce ads, brochures, reports, templates and training materials
- Create new retail store signage, both directional and POS/POP leading to higher sales in specified categories.
- Redesign corporate website [www.Totalwine.com](http://www.Totalwine.com), including imagery and copy

9/2002 - 5/2005

Part Time Instructor, Graphic Design - Community College of Baltimore County at Catonsville  
Catonsville, MD

- Teach Advanced Photoshop
- Teach Design Basics through lectures, demonstrations and class projects on:
  - Color Theory • Basic Typography • History of Design

8/2001 - 2/2002

Web Design and Consulting - Freelance Work - [www.janharrison.net](http://www.janharrison.net), Kingston, NY

- Collaborate with painter to create web site to match recently published book on her work *Arcana Mundi*
- Developed GIFs, Jpegs, navigation system and HTML coded pages utilizing Dreamweaver and Fireworks

# Jaimie E Beach

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Columbia, Maryland. 21046  
home: 410.312.5267 cell: 443.570.1752



email: jebeach04@yahoo.com

## WORK EXPERIENCE

7/1996 - 8/2001

Graphic & Web Designer / Digital Photo Specialist - Full Circle Ltd, Baltimore, MD

- Create and maintain company website
- Set-up and operate digital imaging system and library
- Design print ads and flyers for marketing
- Print custom color prints and cibachromes
- Digitally retouch photographs

## ADDITIONAL EXPERIENCE

Extensive knowledge of Adobe InDesign, Photoshop, Illustrator, and Acrobat and QuarkXPress - Both Mac and PC platforms

Additional experience in Design programs:

- Dreamweaver
- Freehand
- Fireworks
- Go Live
- Powerpoint
- Microsoft Office

Knowledge of HTML

Bookbinding and layout

Knowledge of all formats of cameras, studio and location lighting, including digital cameras

Knowledge of high-resolution flatbed and film scanning.

Experience in large format digital printing

Basic architectural drafting skills and ability to interpret Blueprints

## PORTFOLIO

[www.JEBeach.com](http://www.JEBeach.com)

## REFERENCES

Available on request

## SELECTED EXHIBITIONS

*Sense of Place* - Target Gallery, Alexandria, Virginia - May 2007

*Solo Show* - City Gallery, Baltimore, Maryland - March 2004

*Evolving Perceptions: HOME* - CP Artspace, Washington, DC, August - October 2003

*International Juried Exhibition* - Alpan Gallery, Huntington, NY, August - September 2003 - **Awarded First Place**

*Regional Juried Show* - Washington Photo Gallery/Washington School of Photography, Bethesda, MD, April 2003

*Process* - Faculty Show, Community College of Baltimore County at Catonsville, Spring 2003

*Just Color* - Art Forms/ Manayunk, Philadelphia, PA February 2003

*6th Annual National Juried Show* - Gallery West Alexandria, VA, February 2003

*Not Yet Titled* - Washington Project for the Arts \ Corcoran, Photo Show, Washington, DC - July 2002

*First National Juried Exhibit* - The Artists Museum, Washington, DC - July 2002

*5th Annual National Juried Exhibition* - Putnam Arts Council, Mahopac, NY- June 2002

*Plain Arts IV International Juried Exhibition* - University Gallery, Pittsburg State University, Pittsburg, KS, Spring 2002